



WEST VALLEY CITY
Unity Pride Progress

NEWS ADVISORY

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FOR IMMEDIATE RELEASE

Date: November 3, 2011

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West Valley City Police and Valley Fair Mall Announce 2011 Giving Tree

- WHAT:** West Valley City Giving Tree Kick Off with West Valley City Police Officer Beardshall and his K9 partner Talos
- WHEN:** Saturday, November 12, 2011
2:00 p.m. to 4:00 p.m.
- WHERE:** Valley Fair Mall Center Court (3601 South 2700 West)
- WHO:** Everyone is invited to come meet Talos and shop for a West Valley City child in need of some holiday cheer.
- WHY:** The West Valley City Police Department and Valley Fair Mall are excited to announce the 2011 West Valley City Giving Tree, benefiting 200 youth from West Valley City families this holiday season. Residents can pick a tag and take it to the Customer Service Center to receive a list of the child's needs and holiday wishes. The Giving Tree will be placed near the Valley Fair Mall Customer Service Center from November 11 to December 11.

Talos is this year's Giving Tree mascot. Shoppers can purchase their own Talos plush toy as part of a fundraiser for the Giving Tree program. All proceeds from the sale of the plush 14-inch brown chocolate lab benefit West Valley City children. Talos is on sale, while supplies last, at the Valley Fair Mall Customer Service Center for \$15.00.

The Giving Tree also coincides with the 2 with Talos program at Valley Fair Mall. Talos will be at Valley Fair Mall on the second Saturday every month from 2 p.m. to 4 p.m. to allow residents an opportunity to meet and get to know the West Valley City Police Department. Visitors will get to meet and interact with Talos, a narcotics K9. Crime prevention information, home safety information, child ID kits and other helpful resources will be available at each event.

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